Nevada Likely Voters

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Nevada Likely Voters		45%	48%	7%
Party Identification	Democrat	9%	86%	5%
	Republican	88%	10%	3%
	Independent	47%	41%	12%
Tea Party Supporters		78%	16%	6%
Political Ideology	Very liberal-Liberal	16%	78%	6%
	Moderate	35%	57%	8%
	Conservative-Very conservative	75%	20%	5%
Presidential Choice	Barack Obama and Joe Biden	6%	88%	6%
	Mitt Romney and Paul Ryan	90%	7%	3%
Gender	Men	50%	42%	8%
	Women	40%	54%	5%
Age	Under 45	42%	50%	8%
	45 or older	46%	48%	6%
Age	18 to 29	30%	61%	9%
	30 to 44	49%	43%	8%
	45 to 59	43%	52%	6%
	60 or older	49%	45%	6%
Race	White	51%	44%	5%
	Non-white	31%	59%	10%
Region	Washoe County	42%	53%	5%
	Clark County	43%	50%	7%
	Rest of State	58%	34%	8%
Household Income	Less than \$75,000	39%	54%	7%
	\$75,000 or more	52%	42%	6%
Education	Not college graduate	40%	52%	8%
	College graduate	54%	42%	4%
Marital Status	Married	52%	42%	6%
	Not married	35%	57%	8%
White Evangelical Christians		72%	23%	4%
U.S. Military Veteran		57%	34%	9%
Interview Type	Landline	48%	47%	5%
	Cell Phone	36%	53%	11%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted September 23rd through September 25th, 2012, N=984 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.